



Photo by Ed Reed, Mayoral Photography Office

PROJECT SNAPSHOT

Project Name:	Washington Square Park Arch Lighting for WorldPride NYC June 2019
Project Date:	June 2019
Commissioned by:	New York City Mayor's Office
Creative Direction:	Jason Sherwood and Brian Tovar
Lighting Design:	Brian Tovar
Associate LD/Programmer:	John Wilder
Assistant LD:	Jon Ontiveros
Lighting Package:	4Wall New York
City Theatrical Solutions:	QolorStrip™ Wireless LED Strips and SHoW DMX SHoW Baby® 6 Wireless DMX

WORLD PRIDE NYC **STONEWALL**



In June 2019, NYC Pride welcomed WorldPride to celebrate the 50th

Anniversary of the Stonewall Uprising. As the birthplace for the Uprising and historical place for celebrations and rallies for LGBT rights, Washington Square Park housed numerous events during WorldPride NYC month, which brought over 3,000,000 people together in New York City.

CHALLENGES

As part of WorldPride NYC and the 50th anniversary of the Stonewall Uprising, the New York City Mayor's Office commissioned [Livesight](#), a theatrically-driven design agency for live events, to illuminate the arch at Washington Square Park in New York City to celebrate the final weekend of Pride with a Transgender Flag, consisting of five strips, on Friday, and the Rainbow Flag with six stripes on Saturday night.

As the Livesight creative team's third time lighting the arch, they understood the unique challenges of lighting this iconic monument. The project would require IP65 outdoor-rated lighting fixtures that could be used in all weather conditions. The fixtures used would also have to create an even wash from bottom to top, with precise shutter cuts to define each color. The monument would be surrounded by thousands of people, so lighting equipment would need to be unobtrusive. Plus, the time line was tight, requiring Thursday overnight programming for Friday's live events.

SOLUTION

With the support of the team at 4Wall, Livesight designers used 16 QolorStrip Wireless LED Strips in combination with 12 Clay Paky Scenius Profiles to create a stunning and sharp striped lighting display that brought awareness and celebration to a momentous occasion. QolorStrips were used to ground the light source, set directly at the base of the arch, and to light the interior of the arch.

“We knew City Theatrical's QolorStrips could be left outdoors, were slim, battery powered, and bright. They lit the entire arch with a really even wash, and the colors were great. Using them in combination with moving lights was really successful.”

- Brian Tovar, Lighting Designer, Livesight



Photo Courtesy of Livesight



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SOLUTION *(continued)*

To set up and control the QolorStrip Wireless LED Strips quickly and easily, SHoW DMX SHoW Baby 6 with Maximum Bandwidth Technology™ was used for its simple plug and play DMX control. The combined LED strip and wireless DMX lighting solution by City Theatrical helped the Livesight team realize their vision and add to the visual impact of this worldwide celebration.

“We placed the QolorStrips directly up against the base of the arch and they gave us the clean line and even spread we were looking for. People were saying, ‘It looks like you painted the arch’. We controlled the Strips wirelessly and struck them every night to charge them. And when we put them back, they were ready. It was so easy.”

- Brian Tovar, Lighting Designer, Livesight



Learn more about QolorStrip Wireless LED Strips at:
citytheatrical.com/Products/qolorstrip-wireless-led-strip



Learn more about SHoW Baby products at:
citytheatrical.com/products/multiverse-show-baby

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