

CITY THEATRICAL

NEW YORK • LONDON

November 14, 2022
For Immediate Release

City Theatrical's Multiverse wireless DMX/RDM Included in ETC's New ColorSource V Product Line

City Theatrical's [Multiverse® wireless DMX/RDM technology](#) is now included as a standard feature in all three new [ColorSource V fixtures](#), launched worldwide via ETC's [launch event](#) on November 10, 2022.

The ColorSource V product family provides a range of LED luminaires that bring a richness of color, increased brightness, and leading technology at an affordable price point to live entertainment lighting professionals. The integration of Multiverse wireless DMX/RDM technology into these new ColorSource V products comes as part of the strategic direction to make Multiverse wireless DMX/RDM technology and its benefits, including flexibility, scalability, and ease of use, available to a wider range of live entertainment end users.

"Whether you're making the next blockbuster film or the next middle school theatre production, Multiverse wireless DMX/RDM solves problems for shows of all levels," said **Luke Delwiche**, ETC Entertainment Market Manager. "As the ColorSource V product family and other ETC product families grow, we continue to see Multiverse wireless DMX/RDM technology as an integral feature for our end users."

Multiverse wireless DMX/RDM technology is currently offered as onboard wireless DMX technology native to many ETC light fixtures as part of an [OEM manufacturing partnership](#). In addition to the recently launched ColorSource V light fixtures, including the [ColorSource Spot V](#), [ColorSource Fresnel V](#), and [ColorSource Spot VXT](#), which is coming soon, Multiverse wireless DMX comes as standard onboard technology in ETC's [Source Four LED Series 3](#), [Desire Fresnel](#), [fos/4 Fresnel](#), [fos/4 Panel](#), [ColorSource Relay](#), and [HQ-100 Performance Hazer](#) solutions.

City Theatrical's Multiverse wireless DMX/RDM system can broadcast as many as 10 universes of DMX data from a single [Multiverse Transmitter](#), while producing less radio energy than present-day single universe systems. This patented Multiverse wireless DMX/RDM technology enables scalability of wireless lighting data like never before, with solutions that allow larger and larger systems to be scaled up without producing harmful amounts of radio energy that could disrupt other wireless systems in the venue. Multiverse Transceivers are covered by U.S. Patent # 7,432,803 and other patents pending. The 900MHz band is licensed for use in North America only.

Among the most widely used wireless DMX solutions by City Theatrical is [Multiverse SHoW Baby®](#), which is a wireless DMX transceiver that delivers breakthrough plug and play wireless DMX and RDM transmission. In its default mode, it works like any of the tens of thousands of units sold since their introduction in 2011, including SHoW Baby 6, with six user selectable SHoW IDs. By connecting an RDM controller, like [DMXcat® Multi Function Test Tool](#), all of the revolutionary new 2.4GHz Multiverse SHoW IDs are accessible.

Multiverse SHoW Baby 2.4GHz plug and play technology can be paired with the onboard Multiverse wireless DMX/RDM technology that is included with the new ColorSource V products. Multiverse Show Baby wireless DMX systems set the standard for ease of use and reliability for wireless DMX at an affordable price point.

To re-watch ETC's ColorSource V product launch video, visit: <https://www.etconnect.com/etclaunch/>

US HEADQUARTERS
475 BARELL AVENUE
CARLSTADT, NEW JERSEY 07072
TEL 800 230 9497 / 201 549 1160
FAX 201 549 1161

www.citytheatrical.com

LONDON OFFICE
UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY
NEW MALDEN, SURREY KT3 4PH
TEL +44 (0) 20 8949 5051
FAX +44 (0) 20 7183 6061



City Theatrical's Multiverse wireless DMX/RDM technology in ETC's recently launched ColorSource Spot V.



City Theatrical's Multiverse Show Baby sets the standard for ease of use and reliability for wireless DMX at an affordable price point.

About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon®, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant™, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional [experience](#).