

CITY THEATRICAL

NEW YORK • LONDON

An **Environmental Lights** Company

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For Immediate Release

City Theatrical Launches QolorFLEX Quad Chip Plus Deep Red LED Tape

City Theatrical is proud to announce its first 2024 product launch with [QolorFLEX® Quad Chip RGB Amber Plus Deep Red LED Tape](#). As an expansion to the QolorFLEX line of LED Tapes, Dimmers, and Accessories, **QolorFLEX Quad Chip RGB Amber Plus Deep Red LED Tape** is the ideal LED tape for lighting designers looking to achieve a true deep red color in their lighting design projects. This LED tape can be used for live entertainment, film and video, archtainment, as well as many other creative applications.

Developed to suit lighting designer requests for a true deep red colored light from an LED tape, the **QolorFLEX Quad Chip RGB Amber Plus Deep Red LED Tape** (P/N 5050-24-RGBAD-60-5-20-1) is an interior grade 24V Quad Chip 4-in-1 RGB Amber plus Deep Red LED tape with a high output brightness and the ability to create a wide spectrum of colors, including deep red, when used with a DMX color control system. It is available in 5-meter (16.4 ft.) reels or in cut-to-order lengths. Each tape includes 3M adhesive applied to the back side to allow for easy peel-and-stick mounting.

While most similar to City Theatrical's [QolorFLEX Quad Chip 4-in-1 LED Tape](#) product in its RGB & Amber colorway, the new **QolorFLEX Quad Chip RGB Amber Plus Deep Red LED Tape** offers all the 4-in-1 color blending capabilities of the 4-in-1 RGB & Amber, as well as the deep red hue. This **QolorFLEX Quad Chip RGB Amber Plus Deep Red LED Tape** includes an additional wavelength of 660 for Deep Red, making the wavelength for the LED tape 622/518/468/588/660. Its brightness is 455 lumens/meter, and it consumes 70 watts/5-meter reel, or 4.27 watts/foot. This LED tape includes both 5050 and 2835 LED chip sizes in a single tape, to benefit from both the four-color blending of a 5050 Quad Chip 4-in-1, and the bold deep red color in a single 2835 chip.

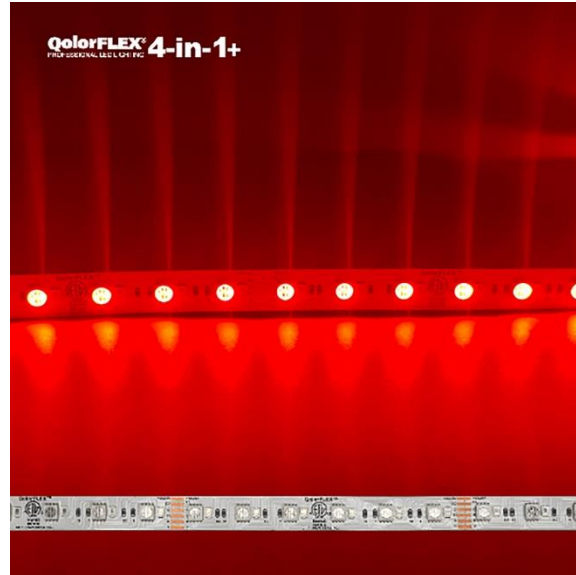
QolorFLEX solutions, including **QolorFLEX Quad Chip RGB Amber Plus Deep Red LED Tape**, are used by lighting designers around the world for professional use on Broadway and live entertainment, television and film, and architectural lighting installations.

For more information on the QolorFLEX brand of professional LED Tape, Dimming Control and Accessories, visit: <https://www.citytheatrical.com/qolorflex>

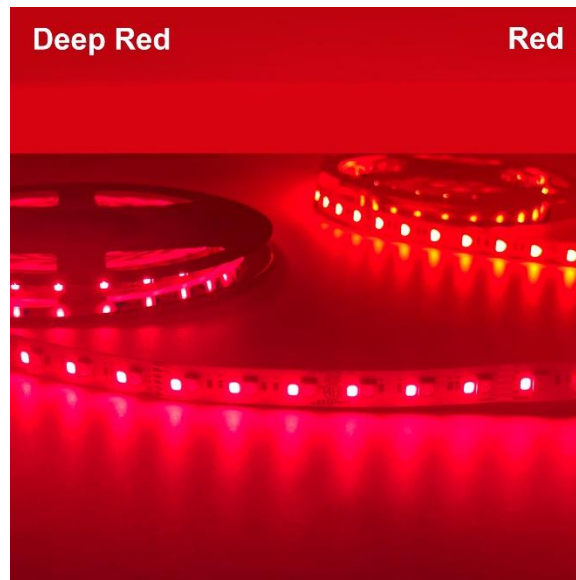
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City Theatrical's **QolorFLEX Quad Chip RGB Amber Plus Deep Red LED Tape** is the ideal LED tape for lighting designers looking for a true deep red color.



QolorFLEX Quad Chip 4-in-1 RGB Amber Plus Deep Red LED Tape (left) vs. the red tone of QolorFLEX Quad Chip 4-in-1 RGB Amber LED Tape (right).

About City Theatrical, LLC

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon®, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant™, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional [experience](#).