

CITY THEATRICAL

NEW YORK • LONDON

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For Immediate Release

City Theatrical USITT 2023 Preview

City Theatrical will be demonstrating new technology in **Booth 992** at [USITT Conference 2023](#) at America's Center Convention Complex in St. Louis, Missouri from March 15 - 18, 2023.

City Theatrical live demonstrations will include its line of [QolorFLEX® LED Tape and Accessories](#). As the ninth and newest type of [QolorFLEX NuNeon®](#), [QolorFLEX NuNeon, Tunable White HiQ High CRI](#) (P/N N914-H27006500-5) brings the brightness and flexibility of QolorFLEX NuNeon linear lighting to the film and video world by combining it with City Theatrical's HiQ High CRI LED Tape technology. It offers exceptional on-camera color rendition with a Color Rendering Index (CRI) greater than 94, allowing lighting professionals to meet the needs of high-quality film and video lighting.

City Theatrical will be demonstrating four other [QolorFLEX HiQ High CRI LED Tapes](#) ideal for film and video projects, which range from color temperatures that include 3200K, 6000K, and 2700K to 6500K in a single chip, as well as recently launched [QolorFLEX 5-in-1 HiQ High CRI LED Tape](#) (P/N 5050-24-RGBH27006500-60-5-20-1), which is a 5-in-1 24V LED Tape with a CRI greater than 95 and is 25% brighter light than other 5-in-1 LED tapes for the needs of film and video projects.

City Theatrical demonstrations will also include award-winning [Multiverse® wireless DMX/RDM technology](#), which delivers more DMX data while reducing the amount of radio energy required for wireless DMX by as much as 90%. Best-selling Multiverse wireless DMX/RDM solutions include the [Multiverse SHoW Baby®](#) and [Multiverse Transmitter](#) products, as well as onboard wireless DMX technology native to many current and future ETC light fixtures as part of an [OEM manufacturing partnership](#). Light fixtures designed by ETC that currently include onboard Multiverse wireless DMX technology, including Source Four LED Series 3, fos/4 Fresnel, fos/4 Panel, ColorSource Relay, and HQ-100 Performance Hazer, will be available for demonstration at this year's USITT Show.

City Theatrical is also excited to share its [Multiverse Studio Kit](#) technology with USITT 2023 participants. This kit provides all the tools lighting technicians need to quickly plan, setup, and operate wireless DMX/RDM on set – all within an easy-to-use kit with contactless charging. Each Multiverse Studio Kit includes: six [Multiverse Studio Receivers](#), one Multiverse Transmitter with hanging bracket and clamp (for multi universe broadcasts), one [Multiverse Node](#) with hanging bracket and clamp (for single universe broadcasts), one [DMXcat® Multi-Function Test Tool](#) (to turn on and troubleshoot any lighting fixture on set), one [RadioScan® Spectrum Analyzer](#) (for broadcast planning), and various accessories to keep your equipment organized, mounted, and charged.

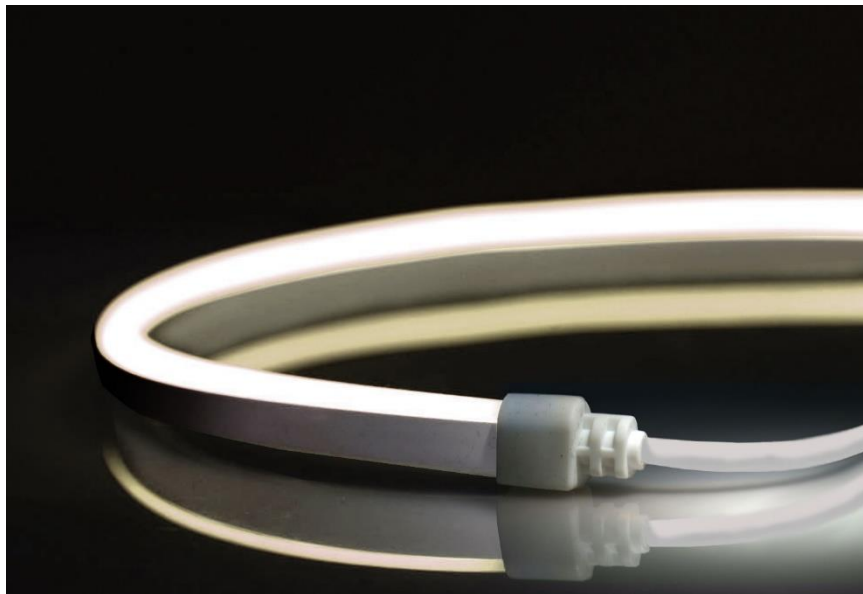
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City Theatrical Multiverse® wireless DMX/RDM technology comes onboard in various light fixtures by ETC, including the fos/4 Panel.



City Theatrical's QolorFLEX NuNeon®, Tunable White HiQ High CRI linear lighting designed with high CRI for film lighting projects.

About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon®, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant™, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional [experience](#).