



Employee Spotlight: Peter Nickel, Electronics Assembly Manager, City Theatrical

Many people don't know that City Theatrical products are mostly handmade, right here at our facility in Carlstadt, New Jersey, USA. We started an [Employee Spotlight](#) series to celebrate the incredible people behind our products. We talked to **Peter Nickel** from our Electronics Assembly Department in April 2023, to spotlight his great work for City Theatrical and learn more about his experience working with the company.

Q&A WITH PETER NIKEL:

City Theatrical (CT): When did you start working at City Theatrical, and in what role(s)?

Peter Nickel (PN): I was hired full time at City Theatrical in 2013, straight out of college. My father Andrew Nickel worked here in the Sales Department, and I started off by helping out in the office or in the shop. I then started working on the shop floor and in shipping, doing anything and everything that needed an extra pair of hands. So for the past 10 years, I have done almost every job on the shop floor at one time or another.

CT: What do you do now?

PN: I was just recently promoted from Assistant Manager of the Electronics Assembly Department to our Electronics Assembly Manager. I manage and run the people and machinery that make the cutting edge heart of our electronics.

CT: What is your favorite thing to work on at City Theatrical?

PN: In general, my favorite work is solder work. It is extremely satisfying to watch the molten metal flow into place.

CT: What does excellence at City Theatrical mean to you?

PN: The ability to do anything, and get it done no matter how odd the request may seem.

CT: What are some of the most important things you've learned while working at City Theatrical?

PN: Problem solving through creative redirection and the ability to multitask between projects.

CT: Why should people work at City Theatrical?

PN: City Theatrical has a history of excellence and perseverance, leading to a culture of innovation and an unending drive to see the next light on the horizon.



Peter Nickel and teammates outside of the City Theatrical NJ office in October 2022.



Peter Nickel working on QolorPIX Pixel Tape strips for a custom order placed during February 2020.



Peter Nickel soldering in the Electronics Assembly room in February 2020.