

CITY THEATRICAL

NEW YORK • LONDON

An **Environmental Lights** Company

August 28, 2024
For Immediate Release

City Theatrical's PLASA Show London 2024 Preview

City Theatrical will be demonstrating new technology on **Stand A47** at [PLASA Show London 2024](#) at Olympia, London, England from 1-3 September 2024.

On Sunday 1st September 2024 at 10:45-11:30AM, City Theatrical's Sales Manager, Harrison Hohnholt, will be running a seminar on wireless DMX control for the entertainment lighting industry as part of PLASA's [Programme of Free Seminars](#), in the Seminar Theatre 3: Business and Industry Initiatives. This will be an overview of radio technology as it pertains to the entertainment lighting industry. It will cover techniques, best practices, and equipment for setting up a reliable wireless DMX system.

Live demonstrations by City Theatrical will include troubleshooting with the new [DMXcat-E™](#) (P/N 6100), which allows for Ethernet control of a lighting fixture. In addition to all the functions DMXcat® (P/N 6000) users currently enjoy, including utilization of the DMXcat free smartphone application for iPhone and Android to plan, install, operate, and maintain theatrical and studio lighting equipment, DMXcat-E allows users to view and send Ethernet protocols, including ArtNet and Streaming ACN (sACN). DMXcat-E also allows users to perform cable testing of 5-pin XLR and Ethernet cables via an included external remote. DMXcat-E can read SMPTE timecode as well as MIDI timecode and regular MIDI for audio and other entertainment projects. DMXcat-E uses bookmarking of timecode and save to file functions for ease of use. DMXcat-E also allows users to view DMX timings and PoE voltages. The DMXcat-E hardware is complete with a flashlight, buzzer, and USB-C charging.

City Theatrical's [Multiverse wireless® DMX/RDM](#) system includes the [Multiverse Transmitter 2.4GHz](#) (P/N 5911), which has the ability to broadcast up to 10 universes of DMX data on the 2.4GHz band while using less radio energy than other single universe wireless DMX transmitters. City Theatrical's new [Multiverse Connect Module](#) (P/N 5914) is a small device that brings all the capabilities of Multiverse wireless DMX/RDM to a lighting fixture built by an OEM manufacturing partner of City Theatrical, such as Martin Lighting's MAC Viper XIP, such that the fixture has a Multiverse plug built into it. City Theatrical will also demonstrate accessories for Martin Lighting fixtures, including three new standard accessories for the MAC Viper XIP, including a [MAC Viper XIP Follow Spot Handle](#) (P/N 2815) to make the fixture usable as a Follow Spot, as well as Concentric Ring (P/N 2816) and Hexcel Louver (P/N 2817) accessories for beam shaping.

City Theatrical's new [QolorFLEX® Quad Chip RGB Amber Plus Deep Red LED Tape](#) (P/N 5050-24-RGBAD-60-5-20-1) is the most recent expansion to the QolorFLEX line of LED Tapes,

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Dimmers, and Accessories. It is the ideal LED tape for lighting designers looking to achieve a true deep red color in their lighting design projects. City Theatrical's QolorFLEX LED Tape demonstrations will also include flexible and bright [QolorFLEX NuNeon®](#), [Tunable White HiQ High CRI](#) linear lighting, and [QolorFLEX 5-in-1 HiQ High CRI LED Tape](#) for ultimate color control.

QolorFLEX LED Tapes connect easily to [QolorFLEX Dimmers](#) for ultra-smooth, flicker-free dimming. City Theatrical QolorFLEX Dimmers include a family of miniature low voltage wireless dimmers with Multiverse wireless DMX/RDM connectivity. [QolorFLEX 2x2.5A Multiverse Dimmers](#) (P/N 5916) are small, low voltage, constant voltage, two-output dimmers designed to be mounted in small spaces such as props, costumes, wands, and candles. [QolorFLEX 5x2.5A Multiverse Dimmers](#) (P/N 5943) are slightly larger and can be controlled wirelessly using City Theatrical's Multiverse wireless DMX/RDM technology, or with wired DMX. Both wireless DMX dimmer options can be used worldwide on the 2.4GHz band.

For more information on City Theatrical events, visit: <https://www.citytheatrical.com/en-gb/company/events>



City Theatrical's new DMXcat-E (P/N 6100) allows users to view and send Ethernet protocols, including ArtNet and Streaming ACN (sACN) among others, as well as perform cable testing of 5-pin XLR and Ethernet cables via included external remote.



City Theatrical's new Multiverse Connect Module is a small device that brings all the capabilities of Multiverse wireless DMX/RDM to a lighting fixture built by an OEM manufacturing partner of City Theatrical, such that the fixture has a Multiverse plug built into it.



City Theatrical's new standard accessories for Martin Lighting's MAC Viper XIP fixture include the Follow Spot Handle (shown), Concentric Ring, and Hexcel Louver.

About City Theatrical Ltd.

City Theatrical invents, manufactures, and customises unique lighting accessories for the live entertainment, film and video, and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon®, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, professional lighting software including Moving Light Assistant™, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional [experience](#).

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