

## **NEW YORK • LONDON**

An Environmental Lights Company

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## City Theatrical at Cine Gear Expo LA 2024

City Theatrical will be demonstrating new technology at Booth S9010 in Stage 19 at Cine Gear Expo LA, which will be at Warner Brothers Studios in Burbank, California from Friday, June 7, 2024 through Sunday, June 9, 2024.

Demonstrations will include Multiverse® Connect Module, DMXcat-E™, QolorFLEX® Quad Chip RGB Amber Plus Deep Red LED Tape, Wing Nut Socket, MAC One Beam Control Accessories, and many more City Theatrical lighting solutions. These products are expansions of City Theatrical's award-winning line of Multiverse wireless DMX/RDM technology, award-winning DMXcat Multi Function Test Tool system, family of QolorFLEX LED tapes, and expansive hardware and beam control accessories collections.

With accolades including ABTT Theatre Show 2024's Lighting Product of the Year Award from June 5, 2024 and LDI Show's Lighting Award in the Controls Category from November 2023, City Theatrical's new Multiverse Connect Module (P/N 5914 for 2.4GHz band, and P/N 5915 for 900MHz band) is a small device that brings all the capabilities of Multiverse wireless DMX/RDM to a lighting fixture built by an OEM manufacturing partner of City Theatrical, such that the fixture has a Multiverse plug built into it. The chassis of the device plugs into the fixture, and with a few menu changes on the fixture, it becomes wireless using the Multiverse Connect Module. Multiverse Connect Modules are Multiverse wireless DMX/RDM receivers encased in ABS plastic. The 2.4GHz model uses the 2dBi Indoor Omni Antenna, 2.3" (P/N 5729) as used in Multiverse SHoW Baby® devices, and the 900MHz model uses the 1.8dBi/3.8dBi Omni Broadband "Stubby" Antenna (P/N 5984), as used in Multiverse Studio Receiver devices for film and video lighting projects.

These wireless DMX/RDM solutions are part of City Theatrical's line of Multiverse wireless DMX/RDM technology, which can deliver more data while reducing the amount of radio energy required for wireless DMX by as much as 90%, enabling scalability never possible before for entertainment lighting installations. Multiverse wireless DMX/RDM technology is currently offered in a range of City Theatrical solutions, including the Multiverse Studio Kit that provides all the tools needed to quickly plan, setup, and operate wireless DMX/RDM on a film and video set.

City Theatrical's new <a href="DMXcat-E">DMXcat-E</a> (P/N 6100) is an expansion to City Theatrical's DMXcat® Multi Function Test Tool system of solutions that allows for Ethernet control of a lighting fixture. In addition to all the functions DMXcat users currently enjoy, including utilization of the DMXcat free smartphone application for iPhone and Android to plan, install, operate, and maintain theatrical and studio lighting equipment, DMXcat-E allows users to view and send Ethernet protocols, including sACN and Art-Net, as well as PoE voltages, as well as perform cable testing of 5-pin XLR and RJ45 cables, and display SMPTE LTC and MIDI.

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City Theatrical will also demonstrate its 2024-launched QolorFLEX Quad Chip RGB Amber Plus Deep Red LED Tape (P/N 5050-24-RGBAD-60-5-20-1). This LED tape is an expansion to the QolorFLEX line of LED Tapes, Dimmers, and Accessories that is the ideal LED tape for lighting designers looking to achieve a true deep red color in their lighting design projects. While most similar to City Theatrical's QolorFLEX Quad Chip 4-in-1 LED Tape product in its RGB & Amber colorway, this new tape offers all the 4-in-1 color blending capabilities of the 4-in-1 RGB & Amber, as well as the deep red hue. This tape includes an additional wavelength of 660 for Deep Red, making the wavelength for the LED tape 622/518/468/588/660. Its brightness is 455 lumens/meter, and it consumes 70 watts/5-meter reel, or 4.27 watts/foot. This LED tape includes both 5050 and 2835 LED chip sizes in a single tape, to benefit from both the four-color blending of a 5050 Quad Chip 4-in-1, and the bold deep red color in a single 2835 chip.

Other QolorFLEX demonstrations will feature QolorFLEX NuNeon®, Tunable White HiQ High CRI (P/N N914-H27006500-5) linear lighting that brings the brightness and flexibility of QolorFLEX NuNeon to film & video projects using City Theatrical's HiQ High CRI LED Tape technology. City Theatrical will also show its award-winning miniature QolorFLEX Multiverse Dimmers as part of its complete line of QolorFLEX Dimming technology for LED tapes.

Launched at LDI Show 2023 and having won the Widget Award, City Theatrical's new Wing Nut Socket (P/N 1350) can be used to secure any wing nut with ease and reliability. Simply attach City Theatrical's Wing Nut Socket to a 3/8" ratchet, slide the opening over any wing nut, and tighten or loosen the wing nut with ease, with more reliability than possible by hand. This simple yet smartly designed chrome tool is a must have for any lighting technician working with wing nuts on a regular basis.

For more information on City Theatrical's solutions for Film and Video lighting, visit: <a href="https://www.citytheatrical.com/film">https://www.citytheatrical.com/film</a>



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## About City Theatrical, LLC

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon®, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant™, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional experience.

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