

CITY THEATRICAL

NEW YORK • LONDON

An **Environmental Lights** Company

28 February 2025
For Immediate Release

City Theatrical Launches New QolorFLEX.co.uk E-Commerce Website for UK and Europe

City Theatrical Ltd. introduces its new European E-commerce website, now live at [QolorFLEX.co.uk](https://qolorflex.co.uk), which is designed as a single source for LED neon, strip light, drivers, and accessories for lighting professionals and LED installations in Europe.

City Theatrical has launched a new European E-commerce website at: [QolorFLEX.co.uk](https://qolorflex.co.uk). This site offers an optimised online shopping experience for new and existing City Theatrical customers alike who are looking to buy LED neon, strip lights, drivers, and accessories, for LED lighting projects of all sizes in the European entertainment lighting market.

The [QolorFLEX.co.uk](https://qolorflex.co.uk) website was specifically designed for European lighting professionals to be able to quickly view what's in stock now at City Theatrical's London office among the LED lighting solutions offering, find what they need quickly with easy ways to sort and filter products, and build shopping carts that are ready to ship from City Theatrical's London warehouse for their next LED strip lighting installation project.

“Our goal with launching QolorFLEX.co.uk is to make high quality LED strip lighting and accessories more accessible to the European lighting market,” said **Jacqueline Morreale**, Head of Marketing at City Theatrical. “We seek to not only help new B2B and B2C customers find high quality LED lighting solutions more easily, but also enhance the City Theatrical Dealer purchase experience with a singular portal for all LED strip light needs in the United Kingdom and throughout Europe.”

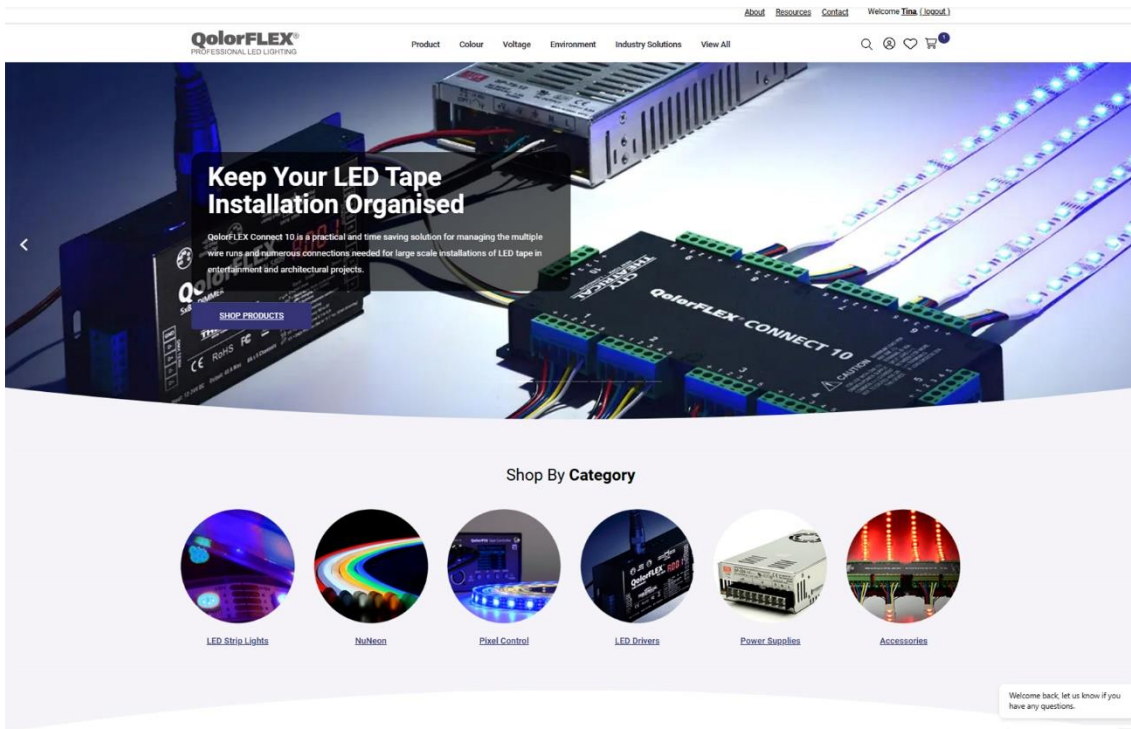
QolorFLEX® solutions help lighting and scenic designers maximize their creative vision for a performance or installation. QolorFLEX.co.uk products, including LED strip lights, dimming control, power supplies, and accessories, which include a variety of mounting and wiring accessories, are all installation-friendly and work together cohesively. All QolorFLEX.co.uk products are CE certified, ETL listed, and RoHS compliant. They are used on thousands of LED installations for entertainment, architectural, and [film and video](#) projects around the world.

The [QolorFLEX.co.uk](https://qolorflex.co.uk) website offers a curated look into City Theatrical's extensive [product catalogue](#) of unique lighting accessories for Europe. QolorFLEX.co.uk is owned and managed by [City Theatrical Ltd.](#), the UK-based office of City Theatrical, LLC, which is an Environmental Lights company.

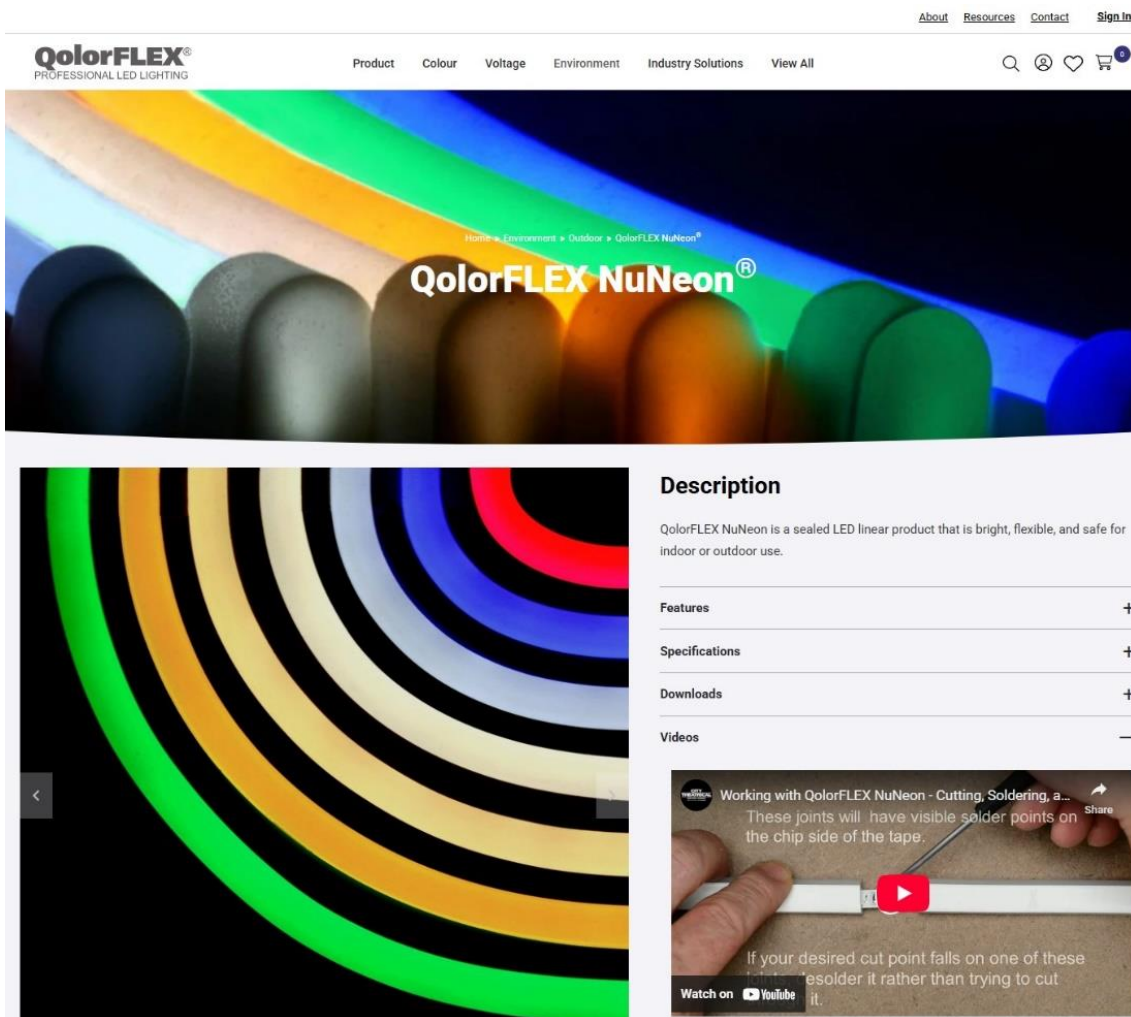
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[QolorFLEX.co.uk homepage](http://QolorFLEX.co.uk)



[QolorFLEX NuNeon product page](http://QolorFLEX.co.uk) at QolorFLEX.co.uk

About City Theatrical, LLC

City Theatrical, an Environmental Lights Company, invents, manufactures, and customizes unique lighting accessories for the live entertainment, film and video, and architectural industries. City Theatrical is the winner of 40+ product and business awards. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. City Theatrical's extensive product catalog includes wireless DMX, test tools, beam control accessories, and more. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers.

QolorFLEX.co.uk

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<https://qolorflex.co.uk>

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Try our *new!* QolorFLEX.co.uk e-commerce website for Europe for all your LED strip light, driver, and accessory needs.

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