City Theatrical's USITT 2025 Preview

City Theatrical will be demonstrating new technology in **Booth 491** at USITT Annual Conference & Stage Expo, which will be at the Columbus Convention Center in Columbus, Ohio from Thursday, March 6, 2025 through Saturday, March 8, 2025. City Theatrical product demonstrations will include **DMXcat-E™**, **Multiverse® Connect Module**, which can now be used with Martin Professional's newest MAC Aura Raven XIP fixture, **Eluxtra™ ProFlex PixelControl LED Neon** and Strip Light varieties in 5-in-1, 4-in-1, and RGB, and unique beam control accessories and hardware designed and fabricated by City Theatrical in Carlstadt, New Jersey.

City Theatrical will be offering a DMXcat-E Giveaway at USITT 2025. Register in City Theatrical Booth 491 for a chance to win a free DMXcat-E. The winner will be selected at random from those who register in City Theatrical's booth, and will be announced one week after the event. Additional City Theatrical sunglasses swag will be available at the booth, while supplies last, on a first come, first served basis.

City Theatrical is proud to share that City Theatrical Founder Gary Fails will be receiving ESTA's Lifetime Technical Achievement Award at their Annual General Meeting (AGM) in Columbus, Ohio on Thursday, March 6, 2025 at 9AM. For more information on the award ceremony, visit ESTA at USITT.

City Theatrical has sponsored the Hands-On Soldering Lab presented by David O. Smith at USITT 2025. While the pre-registered lab sessions on Thursday, March 6, 2025 and Friday, March 7, 2025 from 9AM through 11AM are fully booked and waitlist only upon event registration, City Theatrical encourages USITT participants to attend the soldering lab during the "Walk In" times available, which run on Thursday, March 6, 2025 and Friday, March 7, 2025 from 12:30PM to 6PM, and Saturday, March 8, 2025 from 9AM until 2PM. During these times, participants can pick their own LED strip light soldering project, and learn soldering techniques at their own pace, under the guidance of soldering experts and mentors who have generously volunteered their time.

City Theatrical's new **DMXcat-E** (P/N 6100) is an expansion to City Theatrical's DMXcat® Multi Function Test Tool system of solutions that allows for Ethernet control of a lighting fixture. In addition to all the functions DMXcat users currently enjoy, including utilization of the DMXcat free smartphone application for iPhone and Android to plan, install, operate, and maintain theatrical and studio lighting equipment, DMXcat-E allows users to view and send Ethernet protocols, including ArtNet and Streaming ACN (sACN). DMXcat-E also allows users to perform cable testing of 5-pin XLR and Ethernet cables. DMXcat-E can read SMPTE timecode as well as MIDI timecode and regular MIDI for audio and other entertainment projects. DMXcat-E uses bookmarking of timecode and save to file functions for ease of use. DMXcat-E also allows users to view DMX timings and PoE voltages. The DMXcat-E hardware is complete with a flashlight, buzzer, and USB-C charging.

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City Theatrical's multi award-winning **Multiverse Connect Module** (P/N 5914 for 2.4GHz band, and P/N 5915 for 900MHz band) is a small device that brings all the capabilities of Multiverse wireless DMX/RDM to a lighting fixture built by an OEM manufacturing partner of City Theatrical, such as Martin Professional, which now offers Multiverse plug and play connectivity using their MAC Viper XIP and MAC Aura Raven XIP fixtures. The chassis of the device plugs into the fixture, and with a few menu changes on the fixture, it becomes wireless using the Multiverse Connect Module. Multiverse Connect Modules are Multiverse wireless DMX/RDM receivers encased in ABS plastic. The 2.4GHz model uses the 2dBi Indoor Omni Antenna, 2.3" (P/N 5729) as used in Multiverse SHoW Baby® devices, and the 900MHz model uses the 2dBi/4dBi Omni Broadband Antenna (P/N 5980), as used in Multiverse Transmitter and Multiverse Node devices. Multiverse Connect Modules include seamless RDM integration and can be configured through host fixture UI/RDM. The Multiverse Connect Module uses a USB Type-C Plug connector and runs on 5VDC. The Multiverse Connect Module is IP65 rated and can be used in an indoor or outdoor environment.

City Theatrical's Multiverse wireless DMX/RDM technology can deliver more data while reducing the amount of radio energy required for wireless DMX by as much as 90%, enabling scalability never possible before for entertainment lighting installations. Multiverse wireless DMX/RDM technology is currently offered in a range of City Theatrical solutions, including the Multiverse Studio Kit that provides all the tools needed to quickly plan, setup, and operate wireless DMX/RDM on a film & video set, as well as onboard wireless DMX technology native to many current and future ETC brand light fixtures as part of an OEM manufacturing partnership.

City Theatrical will be demonstrating its recently launched **Eluxtra™ ProFlex** LED linear lighting solutions to complement the Eluxtra family of accent lighting products. Developed in collaboration with Environmental Lights, Eluxtra ProFlex is engineered for demanding and versatile applications. The Eluxtra ProFlex line features premium craftsmanship, exceptional durability, and reliable performance. Rugged, outdoor-grade Eluxtra ProFlex solutions are available in three types: LED Neon, Wide Top LED Neon, and LED Strip Light. New product features for City Theatrical customers include IP68-rated LED Neon, with PixelControl and Wide Top options available.

For more information on City Theatrical's 2025 Events schedule, visit:
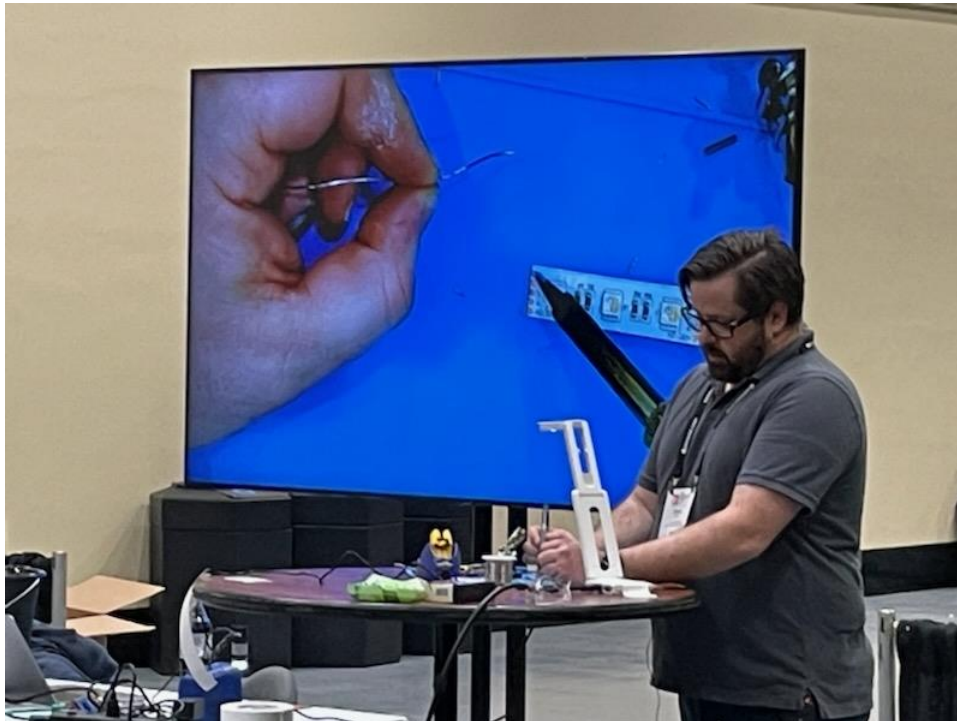https://www.citytheatrical.com/events

City Theatrical's new DMXcat-E (P/N 6100) allows users to view and send Ethernet protocols, including ArtNet and Streaming ACN (sACN) among others, as well as perform cable testing of 5-pin XLR and Ethernet cables.

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MAC Aura Raven XIP
OUTDOOR WASHLIGHT WITH
IMMERSIVE VIDEO
BACKDROP

City Theatrical's Multiverse Connect Module is a small device that brings all the capabilities of Multiverse wireless DMX/RDM to a fixture that has a Universal Connect Plug built into it, which now includes Martin Professional's MAC Aura Raven XIP and MAC Viper XIP.

The Eluxtra™ ProFlex line features premium craftsmanship, exceptional durability, and reliable performance.

About City Theatrical, LLC

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, Eluxtra™ and QolorFLEX® brands of professional LED linear lighting, Dimmers and Accessories, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant™, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional experience.